

## Cruise Card Program



### KEY BENEFITS:



- 1) Discounted Members only cruises
- 2) Free Cruise for Two
- 3) Great Rates on Pre and Post Hotels
- 4) Monthly **Cruizers** newsletter
- 5) Free First Time Cruisers kit with your first cruise
- 6) Free customized luggage tags with 1<sup>st</sup> cruise booked
- 7) VIP boarding on select sailings



Enrollment into "**Cruise Tracker**" exclusive software which manages:

- Past guest numbers
- Vital cruise documentation
- Dietary needs
- Specials needs
- Cabin preferences
- Specials specific to areas
- Wish List of Future Cruises
- On board credits
- Drink Credits
- Photo coupons

### CRUISE CARD KIT INCLUDES:

- Welcome Letter
- Cruise Card
- Free Cruise
- Overview
- Q&A Brochure
- Marketing Materials

